

MEETING AGENDA



Clay Shannon-Chairman
John Adriance
Brent Holdenried
Randy Krag
Jeff Lyon
Peter Molnar
Robert Roumiguere Jr.

DATE: October 9, 2008

TO: Members and Affiliates of the Lake County District 2 Local Winegrape Commission

FROM: Shannon Gunier/Executive Director

Notice is hereby given that a regular meeting of the Lake County District 2 Local Winegrape Commission has been scheduled **for Wednesday, October 22, 2008** at 11:00 a.m. at the Lake County Farm Bureau, 65 Soda Bay Road, Lakeport, CA 95453.

The following is an agenda of items that may be considered:

1. Call meeting to order, establish quorum.
2. Approval of minutes from July 30, 2008 meeting (emailed 7-31-08) and August 27, 2008 meeting (emailed 8-28-2008). Move-second-vote.
3. Open Agenda/Public Input - Anyone from the public may speak on any agendized item for up to five minutes.
4. Budget and Financial Matters:
 - a. Approval of July 31, 2008; August 31, 2008; and September 30, 2008 financials – R. Roumiguere/S. Gunier.
 - b. Update Board on 2008-2009 Projected Budget Worksheet – R. Roumiguere.
5. Administrative:
 - a. Presentation of 2007/2008 Final Audit Report.
 - b. Executive Director's Outreach – Upper Lake grower meeting.
6. Research/Education:
 - a. Sustainable Winegrowing meeting, November 20, 2008.
7. Marketing:
 - a. Review published magazine articles: *Tasting Panel Magazine*.
 - b. Pear mailing – pear list.
 - c. Update on Balzac projects.
 - d. Discussion of new clipping service (attached).
 - e. Update on Grower Strategic Planning session, December 4, 2008.
 - f. Update on Elevation of Wine event sponsorship letter/site location..
 - g. Presentation of first draft of Lake County Branded Wine list.
 - h. Report on winewriter Gerald Boyd tour.
 - i. American Wine Society Tour of Lake County/presentation at annual meeting.
8. Community Relations:
 - a. Review Lakeport Chamber Fundraiser, September 17, 2008.
9. Board Member Communications:
10. Closed Session - A closed session as authorized by Article IX, Section 11126(a) of the Government Code may be conducted.
11. Adjournment.

Action may be taken on any of the above agenda items. The Lake County Winegrape Commission is open to the public. For further information please call Shannon Gunier at (707) 995-3421. A copy of this agenda can be found on www.lakecountywinegrape.org.